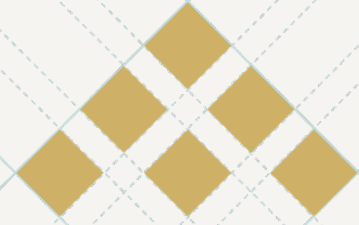


Why StratOp?

The StratOp® Process has been developed and deployed over 50 years and has helped hundreds of teams – from startups to billion-dollar organizations – discover purposeful impact.



A CUSTOMIZED STRATEGIC SYSTEM

◆ Grow

sales and profits

◆ Align

your team around a single vision

◆ Equip

your team to capture opportunities and maximize potential

◆ Create

a customized plan to move you to success

StratOp weaves together every aspect of your organization – the strategic, the operational, and the financial – and includes input from each person on your team, creating a tangible sense of unity and buy-in. We believe in the Socratic approach of guiding through asking great questions; this leads to discovery and ownership.

While many strategic planning processes put a value on speed – solving a problem in the fastest way possible – the StratOp Process places a higher value on gaining clear perspective before creating the plan. When guided to clear perspective across all areas of your organization, you are able to arrive at the best possible course of action and to drive a plan to execution. Once we have clear perspective, the plan comes together quickly, and the entire team is set up for success in executing it.

In just one session, StratOp delivers a Plan-on-a-Page: a distilled, visual representation of future team success and the plan to get there.



StratOp begins with a 3-day facilitated process that guides your team to collaborate on gaining perspective about the past and present, and on developing a plan for the future.